BY THE NUMBERS: 2019 COMMUNITY IMPACT

45+ events and programs hosted or supported
4,000+ people served through GWATA programming
170+ members around NCW and growing!
$185K+ awarded as investment funds during the 2019 Flywheel Conference

MEMBER DIRECTORY AS OF JANUARY 1, 2020

501 Consultants
AGTools
Alan Higginson
Althea Therapeutic Riding Center
Amber Pressler
Anderson Family Farm
Apple Blossom Festival
Apple Stem Network
Applied Innovation
Augustedge
Avril Fruit/Gee Whiz
Badger Mountain Brewing
Bainbridge Manufacturing
BBISI - Moses Lake
Betti Hatch
Biltman
Blind Renaissance
Britt Dudek
Building NCW
Cafe Columbia
Cascade Auto Center
Cascade Farmlands
Cashmere Chamber of Commerce
Cashmere Valley Bank
Central Washington University
Centricity Global
Chelan County PUD
Chelan Douglas School Retirees’ Association
Chip - Humankind AI Robot
City of East Wenatchee
City of Wenatchee
Class With A Glass
CliftonLarsonAllen
CloudStar LLC
Coaxsher
Columbia Fruit Packers
Columbia Valley Community Health
Community Clinic Contracting Network
Confluence Health
Connie & Ian Hill
Corbell Neher & Company
CrunchPak
Dan Biggs

Leavenworth Chamber of Commerce
Lawork
Linda Holmes-Cook
LocalTel Communications
Manson School District
Martin-Morris Agency Inc.
McQuaig & Wells, PLLC
Microsoft
Mission Ridge Ski & Board Resort
Moses Lake Chamber of Commerce
Moss Adams
Native Network
NOW Economic Development District
NOWLIFE Channel
Nick Rohrbach
North 40 Productions
North Cascades Bank
North Central ESD
North Central Regional Library
North Meridian Title & Escrow
Numera Credit Union
Numera Performing Arts Center
OfficeTECH
Ogden Murphy Wallace PLLC
Oly Mingo
Orchard Corset
Osteostrong Wenatchee
Overcast Law Offices
Peoples Bank
Peter & Karen Rutherford
PetHub
Chelan Douglas Regional Port Authority
Port of Quincy
Prime Lending
Prota Ventures
Pybus Public Market
Quest for Economic Development
Quincy School District
Quincy Valley Chamber of Commerce
R Digital Design
Recapital
Ring-A-Bell’s Catering
RVR Integration
Robert Todd
Salcido Enterprises
Salcedo Enterprises
ScherFun Events
Shirley Beck
SimplePowerIT
Sister Connection
Small Business Development Center
SmartSign2Go
Smithson Insurance Services
Smriti Growers
Structure Integrated Branding
Subsplash
Success Optimizers
The Diamond Foundry
The Good Life Magazine
The Solution People
The Thai Restaurant
Town Toyota Center
Traction Advantage
Tumbleweed
Tutor Doctor NCW
Van Doren Sales
Verizon Media
Viscon’s Italian Restaurants
Voortex Productions
Wallor Thorn
Washington Star Trading Co. Inc
Washington State University
Washington Tree Fruit Research Commission
Washington Trust Bank
Web Guidz
Wenatchee Applesox
Wenatchee Downtown Association
Wenatchee School District
Wenatchee Valley Chamber of Commerce
Wenatchee Valley College
Wenatchee Valley Museum & Cultural Center
Wenatchee Valley YMCA
WenatcheeWorkSpace
Wendy Dalpez - The Wenatchee WorkSpace
Wenatchee WorkSpace
Wenatchee Downtown Association
Wenatchee School District
Wenatchee Valley Chamber of Commerce
Wenatchee Valley College
Wenatchee Valley Museum & Cultural Center
Wenatchee Valley YMCA
WenatcheeWorkSpace
Wendy Dalpez - The Entrepreneur’s Source
Wholesale Networks
Washington Technology Industry Association

get inspired. expand your knowledge. make connections.
OUR MISSION: Our mission is to bring people and technology resources together to create a thriving community in North Central Washington. As a 501(c)(3), we support and lead technology, entrepreneurship, and STEM education efforts. In addition, we co-direct the Apple STEM Network and run the Flywheel Investment Conference.

LETTER FROM EXECUTIVE DIRECTOR

Thank you for making 2019 a phenomenal year for our small non-profit! It is because of the generous support of our members, partners, and volunteers that GWATA continues to thrive. Enclosed in this report are highlights from our year, recognition for our funders, and a recap of our financial performance. If I can provide you with additional information about the programs you helped make possible please don’t hesitate to reach out. A few of my favorite moments from 2019 were:

- Donating over 100 computers to students in the Wenatchee Valley
- Partnering with industry on a call to action for computer science careers
- Providing opportunities for our community to connect with state leaders, including Senator Patty Murray and Representative Kim Schrier

We look forward to continuing to support our members and community in 2020! If you are not yet a GWATA member, please take a moment to learn more about the benefits of joining your local technology alliance online at www.gwata.org.

With gratitude,

Jenny Rojanasthien
Executive Director

As I reflect on 2019, I am incredibly honored to serve you and our community through the initiatives of NCW’s Technology Alliance. Thank you for supporting GWATA.

Jenny Rojanasthien, Executive Director

WORKFORCE
Through our partnership with the Apple STEM Network, we have assisted with a number of projects that promote workforce development of the future, including producing two videos: The Future Is Now and Connecting Our Future. Both videos are available online. Plus, assisted with Hour of Code and the Computers For Kids Wenatchee program.

OFFICE SPACE
GWATA moved its office to the new coworking space in downtown Wenatchee, Mercantile. The move allows the organization to be more accessible to our members and community.

We also host a number of events in the space including, the free monthly networking event Tech Talk & Happy Hour.

Stop by and say hi to the GWATA staff!

COMMUNITY
In addition to the programs and resources GWATA provides, we have supported a number of other community initiatives this year, including:
- 1 Million Cups
- Rec to Tech
- Our Valley Our Future
- Supernova Business Competition
- Washington State Technology Affiliates

INNOVATOR AWARDS
GWATA recognized over 50 entrepreneurs, businesses, educators, and students during the Innovator Awards. With the help of our community, we also were able to award $3,690 in scholarships to this year’s education winners.

JEFF SOEHRN, Blue Spirits Distilling
Entrepreneur of the Year

JEFF BERRY, FocusGeo
Innovative Use of Technology in Business

DEBBIE GALLAHER & BOB BAUER, Chelan PUD
STEM Champion of the Year

AMANDA JEFFRIES, Wenatchee Valley College
STEM College Student Innovator

GALACTIC FARMERS, ACH Middle School
Future Technology Leaders of the Year

FINANCIAL SUMMARY

REVENUE
TOTAL = $353,267
50% SPONSORSHIP • TICKET SALES
$177,325
16% GRANTS
$56,300
14% ECONOMIC DEVELOPMENT
$46,530
12% MEMBERSHIP
$41,348
8% GENERAL DONATION & OTHER
$26,954

EXPENSES
TOTAL = $346,317
57% PROGRAMS
$196,089
20% ADMINISTRATION
$70,754
15% MEMBER SUPPORT
$50,527
8% FUNDRAISING
$28,947

programs
- 3 Entrepreneurial Panels
- 3 Member Only Seminar Classes and Workshops
- Social Media Series
- Wenatchee Maker Faire
- Flywheel Investment Conference
- 10 Tech Talk & Happy Hour Events
- Tech Tours & Open Houses

2019 BOARD OF DIRECTORS
Ryan Smolinsky
Overcast Law Offices

2019 TOP FUNDERS
City of Wenatchee
Numerica Credit Union

2019 BOARD OF ADVISORS
Cheri Dudek-Kuhn
Orchard Corset
Bert Holeten
The Mastermind Group
Lisa Karstetter
Microsoft
Steve King City of Wenatchee
Brenda Mandelis
LocalTel Communications
Amy Smith
Numerica Credit Union

EMERITUS
Ron Brown
Wenatchee School District
Dan Paquette
Key Methods
Jenny Rickel
Native Network

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